

# **Bill Peterson**

**Husband of Sales Director Sheryl Peterson**

## **"Husband of the Year"**

I remember when Sheryl began her Mary Kay career. She was working five different jobs and was just doing Mary Kay part time. She got pretty excited about her first Red Jacket and the jewelry she won from her Director, but I didn't take it too seriously at first. When she earned her first car, however, I sat up and took notice. We desperately needed a second car at the time and that was, in my opinion, the first tangible piece of evidence that this was a serious business.

When Sheryl became a Director, things really took off. She proved to be a tremendous leader and built a very strong unit. I've been able to enjoy my career as a teacher even more than before because of her great income. We had our first child last year, and even though Sheryl had a terribly difficult pregnancy, her consultants and all our Mary Kay friends were there for us every day. For us, Mary Kay has truly become a family deal. My two sisters, Sue Pankow and Amy Zanto are also Cadillac Directors.

For me the best part of Mary Kay is going to Seminar every year. The highlight of Seminar has always been watching Sheryl walk down the giant stairway and across the stage to receive the keys to her Cadillac or other prizes and recognition she has earned. I also have a great group of friends that I meet there each year. We hit the go-cart track, go out to eat, and just have a great time. Even though I only see these guys once a year, when we get together at Seminar, we just pick up our conversations as if we had just been together. Last September, Sheryl and I went on our first Top Director's Trip to Hawaii and stayed at a beautiful resort on the island of Maui.

My advice to other Mary Kay husbands? Allow your wife the freedom to be successful, go to Seminar, and don't race against me on the go-cart track. I hate to see grown men cry!