

# Beauty Experience booking scripts:

## Text #1

Hi \_\_\_\_\_!!!

Hope you're having a great new year!

So I know this is totally random, but I need your opinion! 😊😊



I'm creating a new Mary Kay experience.

Pretty much to sum it up, I'm bringing the spa to you!

A spa-like experience, relaxing cucumber & hot towel treatments and lots of free products for you!

Plus I'll even bring a robe for you to wear! Lol! (But for real, so fun!)

I need to get the opinion of 10 women before I launch! Is there any reason why you wouldn't be interested in helping me by

being one of my VIPs? 💕💕💕💕

**Xoxo**, \_\_\_\_\_



If YES -

Yay!! Okay! Excited to launch this. We will nail down a date then I'll send you a list of packages you get to pick from! 💕💕💕💕💕💕💕💕

Do you think a weekend? Or week day evening would work better for you??

If say NO -

Hey I understand. Would you be interested in being a face model for training purposes at our weekly success event? (if yes, then give details for your meeting. If no, thank her and ask if she would want you to be check back in later if timing issue.)

3<sup>rd</sup> Text ~~~~~

Yay!! Okay! I have you down!

I'm gonna send you the package options. You pick & let me know what excites you the most!  
(Send picture with packages)

It's all free to you!  
You just invite friends and get free stuff. Depending on how much you want free!

The top package has IT ALL. It's the most popular. You have 8 friends join us. They get all the pampering but you get SPECIAL treatment! Lol!

Including a soft robe, hot towels in a crockpot, cucumber eyes with the charcoal mask, fancy mints & fun games and you get a free sample of the new lifting mask!



Awesome!

Platinum baby!! So excited! We're gonna have so much fun!

I want you to think of me as your personal party planner! LOL! But really, I will handle all of the details for you! All that I need from you are the names and phone numbers of the women that you'd like to invite and I'll take care of your invitations and RSVPs.

I also need to contact everyone prior to the party to get their skin types and preferences so that I can customize each person's treatment selection and make sure that I am prepared.

Will you be able to send that to me within the next 24-48 hours? I'll bring you an extra goody! 😊 Xoxo



Thank you!! We will touch base soon!

Literally all I need from you is to have your crockpot out and handy! I'll bring the rest!

Xoxo! 💕💕

Text to send to guest list-

Hi Marie! This is \_\_\_\_\_, the beauty consultant who will be at Stephanie's beauty experience this Thursday!

Just texting to ask you a few things about your skin care and your spa treatment selection to make sure that I bring the right things for you!

1. Have you ever used Mary Kay products before?
2. Which would best describe your skin type? Dry, normal, combination or oily?
3. Is your skin ivory, beige or bronze?
4. If you could change one thing about your skin what would it be?

💕 Xoxo, \_\_\_\_\_

Next text after she replies:

Okay! Great thanks, Excited to meet you! One more thing, Stephanie and I will be there Thursday, rain or shine.

If something crazy happens and you can't be there, would you send someone in your place? 😊. that way Stephanie will still get credit & her free goodies!

We will start right at 6:30 so if you want to come about 15 minutes before that way I can match your foundation- that would be awesome!! See you then!!